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WENDELBO



Ovata

Design:
Note Design Studio



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Ovata / A soft embrace

Design:

Note Design Studio

Dimensions:

68 x 71 x 73 cm

RRP:

DKK 7.495

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“What you see is what you get” could appropriately be the headline for the new Ovata Lounge Chair, created by Sweden’s Note Design Studio for Wendelbo of Denmark. The welcoming design and soft styling are entirely in keeping with the soft, embracing comfort the chair offers.

The styling is soft, plump and balanced, and the intention of the Swedish designers from Note Design Studio was to create a lounge chair that offers a warm embrace. With that in mind, the designers focused on both the body and soul in working with Wendelbo to come up with the shape of the Ovata Lounge Chair.

Note Design Studio, already a contributor to Wendelbo’s collection with the Mango lounge chair, has once again found inspiration in the plant kingdom. Ovata’s embracing back is based on the design of the plant with the same name – a succulent with strong, soft, curvy leaves.

The chair, which has no visible legs, has a monumental seat that attaches softly to the back piece and skims the floor, lightly floating. The seat has a concave arch on top that trumps the organic styling and invites you to sit down. The image of a comfortable



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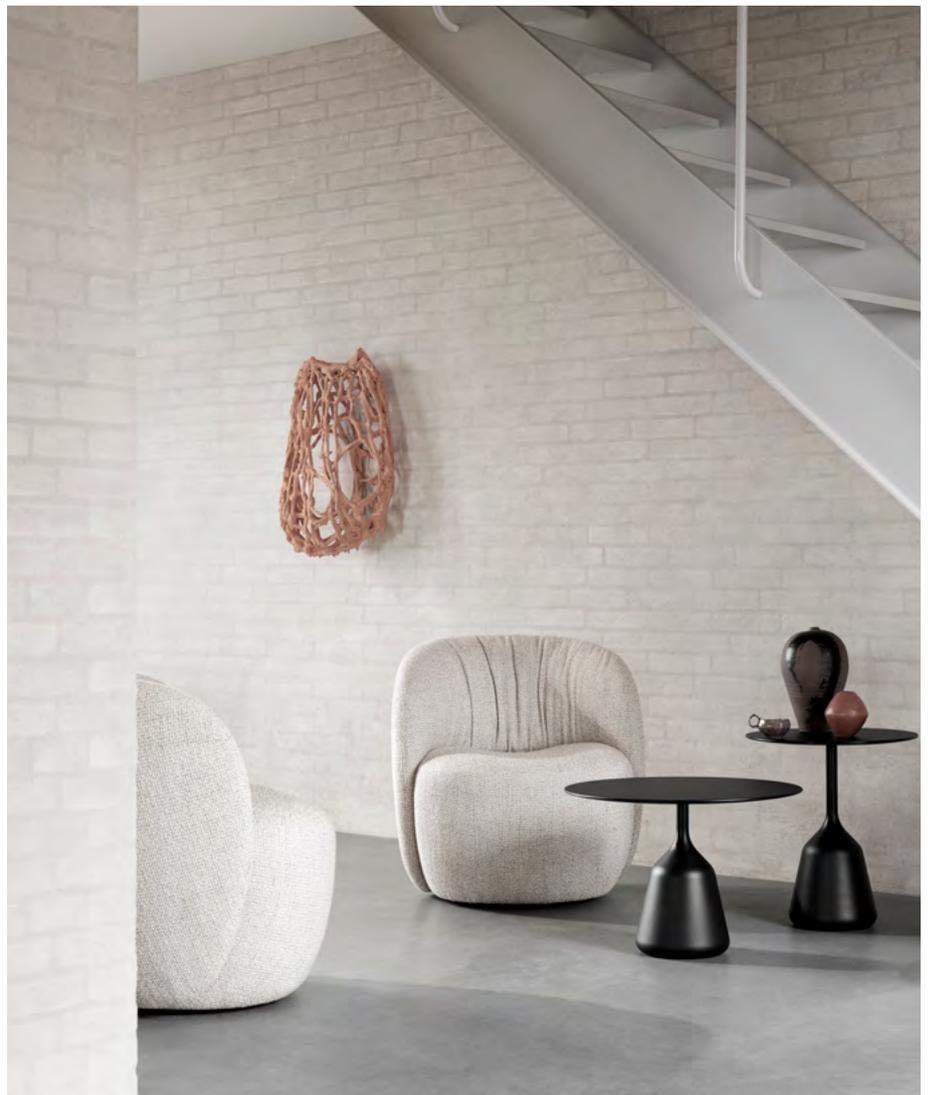
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chair is supported by the inner, gently curved upholstery of the back, contrasting with the otherwise smooth textile surface of the chair.

With its distinctive design and relatively minimalist dimensions, the Ovata Lounge Chair lives up to the designers' goal of always seeking honest, simple styling. Their philosophy is that if the first impression of a chair appears soft and inviting, then it must also meet those expectations when you sit down.

"Good design is about communicating to the body and soul at the same time. And the Ovata Lounge Chair is no exception," according to the designers.



/ The Ovata Lounge Chair by Wendelbo is Note Design Studios' take on a compact, comfortable chair with an embracing attitude.